



Factory Address:

Gajaria Para, Bhawal Mirzapur, Gazipur Sadar, Gazipur

BUSINESS CONTACT:

Own Sourcing International

House # 1020 (2nd Floor) | Road # 09 | Avenue # 09 |
Mirpur DOHS | Dhaka-1216 | Bangladesh.

Contact Person:

Md. Shahinur Rahman (Shahin)

Managing Director

E-mail : shahin@own sourcingint.com

Mobile : +88 01726 339903 | +88 01339 656895

Telephone : +88 0244 806631 – 2

Website : www.own sourcingint.com

Factory Profile

Ref:- 21.82 meter Building Height / Alliance Code-11156 / Accord Code – 11866 / Higg ID: 32708 / Habitus Fashions Ltd. WRAP ID# 126121. BSCI DBID no 342007 Walmart HABITUS FASHIONS LIMITED / 36181589 / BANGLADESH



Knit & woven apparel manufacturing LEAN factory

Factory Address: Habitus Fashion Limited. Gajaria Para, Gazipur Sadar, Gazipur-1703, Bangladesh

Head Office: K A Design Ltd. Vill: Boro Beraid, P/O: Boro Beraid, P/S: Badda, Dhaka 1212, Bangladesh.

HABITUS FASHION LTD:

Bangladesh & German joint venture circular knit & woven Modern LEAN Factory, was founded by, Managing Director Mr. Shahadat Hossain (Bangladeshi citizen) and Chairman Mr. Ali Karadag (German citizen) of the company.

In the year of 2014 to manufacture Knitwear garments for the international market. Right from inception the policy of the company has been to provide total customer satisfaction by offering super quality knitwear in time. To meet the commitments of super quality and prompt delivery, Habitus decided to integrate the manufacturing processes in a planned manner. Over the years the entire process has been integrated by importing sophisticated machinery from world-renowned manufacturers. With the assurance of their quality management systems Habitus Management has been assessed and registered against the following quality assurance standard/s on the 2014.

GPS Coordinates

Longitude (E) **90 . 383156° E**

Latitude (N) **24.087634° N**

Web link: <https://goo.gl/maps/7pPKp99kK3jc4JmA6>



Factory Profile

Incorporated : 15th January 2013
In Operation : 1st April 2014
Legal Status : Private Limited Company

Factory Registration No: 17039/Gazipur **Category - G**

Total Turnover (USD)

Turnover	Last Year	This Year Estimates
Total Turnover (USD)	59 million	65 million
Export %	100%	
Investment (USD)	11 million	

Bank Information

Bank Name and Address :

A/C Name : Habitus Fashion Ltd.
 Bank Name : United Commercial Bank Ltd.
 A/C type : CD A/C
 A/C No : 0781101000000300
 Swift No : UCBLBDDHMKH
 Bank Address : Medona Tower, 28, (1st floor) Mohakhali C/A, Dhaka-1212, Bangladesh

Nearest Port of Loading: ICD, Kamalapur, Dhaka

Sister Concern Unit

KA Design Ltd. Badda, Dhaka, Bangladesh.	2009
Fortis Garments Ltd. Sofipur, Gazipur, Bangladesh.	2010
Arrow Denim Ltd. KEPZ, Chittagong, Bangladesh.	2017
Habitus Knitting & Printing. Gajaria Para, Gazipur, Bangladesh.	2014
Quattro Fashion Ltd. Bhawal Mirzapur, Gazipur, Bangladesh.	2017
Fortis Textile Ltd. Gazipur, Bangladesh.	
Habitus Dyeing Ltd. Gazipur, Bangladesh.	

Mission Vision:-

Habitus Fashion Ltd is a Garments manufacturing company with a mission to be one of the leading exporters in providing the best quality knitted garments from Bangladesh to various customers around the globe as well as make sure a standard of social & ethical issues.

In order to achieve the mission, Habitus Fashion Ltd. is committed to:

- Reduce Rejection percentage of the garments.
- Reduce fabric rejection through strict monitoring & also reduce replacement percentage for the same.
- Maintain properly ethical & social standard of various customer.
- Implementation of local law.
- Reduce migration percentage of workers & increase employee satisfaction in the same time.
- Ensure workers' rights & responsibility.
- To deliver Actual Fabric & Accessories as required by the Buyer.
- Increasing the export percentage in every year to come.
- Increase Customer satisfaction.
- Reduce customer complaint.
- Increase competency level of the company for each of the employees working in Habitus by providing necessary training on time

Factory Profile

Vision:-

In our vision is to achieving business goals as well as ethical business, social responsibility, protect the balance of the environment, tackling global challenges adopting sustainable business policy and Participating in the socio-economic development of the country through the production and exporting world-class superior knitwear components.

Sewing Machine & Sewing Line :



→ Habitus Fashion Ltd. has 52 Sewing Lines

Total Sewing machinery	2102
Total Non-Sewing machinery	538
Grand Total Sewing and Non sewing machine	=2640

Factory Machineries & Equipment					
Machine	Type	Brand	C/O	Quantity	Machine Age
Lock stitch	Single needle plain Machine / Vertical	Brother & Juki	China	792	5
Overlock	3TH/4TH/5TH/6TH	Yamato	China	558	5
Twin needle lock stitch	Two Needle split bar & fixed bar	Brother & Juki	China	52	5
Buttonhole-slot lockstitch		Brother & Juki	China	28	5
Chain stitch machine	Multi Needle & n 3 Needle chine stitch	Kansai & Siruba	China	35	5
buttonhole-keyhole lockstitch	01 Needle chine stitch-Eyelet hole	Juki	China	6	5
Button Sewing lock stitch		Brother & Juki	China	23	5
Needle & Metal detector		Hashima	China	2	5
Bar tack		Brother & Juki	China	36	5
Fusing machine		Hashima	China	1	5
Iron Note: Table form 145 Buck (Vacuum)145 Body Form14 / Hoody & sleeve=Total 204pcs		Shewoong	China	195	5
others	Automatic programmable template with laser cut machine	Nisho	China	2	3
	Automatic programmable template machine	Nisho	China	7	3
	Single needle long arm machine	Nisho	China	9	3
	4 Needle 6 thread flat seamer covering	Yamato	China	36	3
	Pneumatic Snap Button	Nisho / Toyo / Uzu	China	29	5
	Hot air seam sealing machine	H&H / Nawon	China	17	3
	Fabric Spreading machine	TSM	China	7	5
	Fabric relaxation	UZU	China	3	5
	Automatic down filling & weighting real down / faux down machine	Winda	China	2	3
	Laser cut machine	Winda	China	4	3
	Auto cutter machine	YINPNGTECH	China	1	2

Special Machine: Seam Sealing, Bonding, BAS machine, Laser Cutting, Elastic Join, Fusing, Piping cutter, Auto spreader, Band Knife etc.

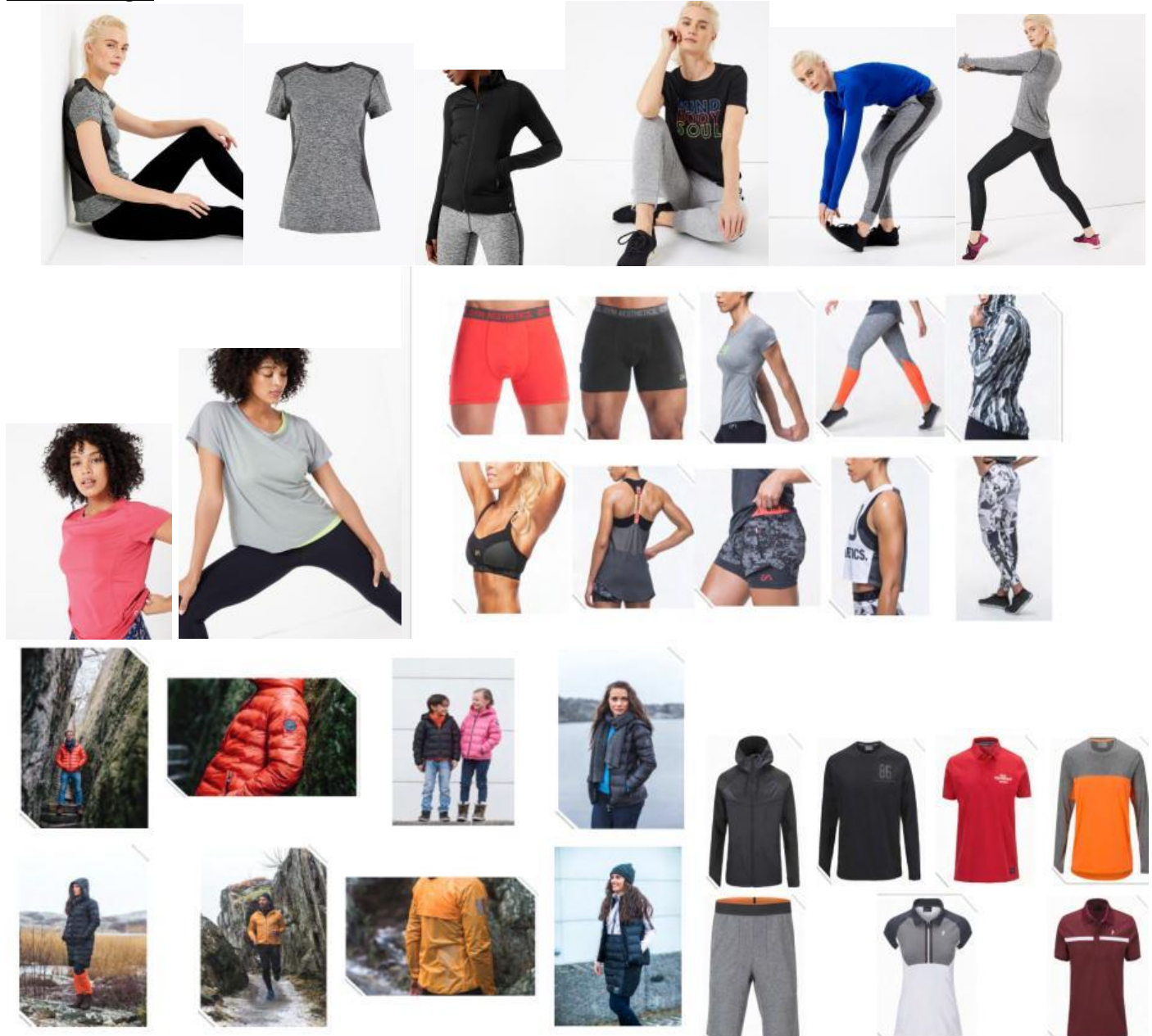
Factory Profile

In-house Testing: Pull test, Wash test, Peeling test, Light box check, Pinch test etc.
Current Capacity: 1 million pcs/month, Projected Capacity: 2.5 million pcs/month
Production: Knit: 43% around 430,000 pcs, Woven 57% around 570,000 pcs.
 Lady's Tops and Bottoms-60%, Jackets-10%, T-Shirts & Polo Shirt 30%.

Product Type:

- Leisurewear Tops and Bottoms, - Basic and Fashion Polo and T-shirts, - Sportswear - Running, Fitness, Wellness, Bike etc.	- Functional Skiwear first and second layer, - Outdoor Top and Bottoms, - Sweat shirts	- Micro polar Fleece, Power stretch Tops, - Soft shell (3 Layer Bonded with membrane) - Two layer Jackets
Outwear	Jacket, Hoody	15%
Sports & Fitness wear	Sweat Shirt, Short & Long Pant, Leggings	45%
Casual & Fashion Wear	T-shirt, Polo shirt, tank tops, Wrap Tops	40%

Product Images



Factory Profile

Customer:

European customer-90% & other customer (US/Australian)-10%

(Peak Performance, C&A, Walmart, LIDL, M&S, Next, Primark, Columbia Sports, Stadium, Carrefour, Kroger, Aldi, Basspro)

Certification/Approval:

BSCI, SEDEX, WRAP, ICS, GOTS, OCS, SLCP, Step By Oeko Tex, HIGG, GRS, ACCORD, Oeko-tex 100, Better Work, Customer's COC audit.



Major Customers:



Social/Ethical compliance, Security & Safety Audit Reports of Habitus Fashion Limited

We are a BSCI approved factory, our current Grade is B (from ITS)

- ☐ We are a SEDEX approved factory (from ITS)
- ☐ We are a ICS approved factory (from TUV rheinland)
- ☐ We are a GOTS Certified factory
- ☐ We are a SLCP Certified factory
- ☐ We are a OEKO-TEX Certified factory
- ☐ We are a GRS Certified factory
- ☐ We are a OCS Certified factory
- ☐ We are a STEP Certified factory
- ☐ We are an ACCORD member factory (ID: 11866)
- ☐ We are a Higg Index

ACCORD Status:

Structural Inspection Report category **GREEN**

Engineering Assessment (EA) acceptance on 7th of August, 2016. The final follow up was conducted on 14th of August, 2016.

Habitus Fashion Limited has successfully completed all remediation measures required from the Accord initial inspections for fire, electrical, and structural safety conducted in Feb 2015.

RSC Engineers have physically verified that all initial finding items in the corrective action plan, developed from the Accord initial inspections and approved by the Accord Chief Safety Inspector, have been correctly repaired.

FIRE & ELECTRICAL SAFETY INSPECTION 100% REMEDIATION DONE.

Factory Profile

Building Description as per Fire License

S/N	Name of the area	Space (sft)
Building 01 :- Production Building		
1	Cutting area	35000
2	Sewing area & Finishing	105000
3	Finishing Goods Area	35000
4	Fabric store area	17500
5	Accessories store area	17500
6	Office area	32000
7	Show room area	7000
8	Meeting/Conference room	3000
		252000
Building 02 :- Child care & Medical Building		
9	Child care area	2450
10	Doctor's /medical room	2450
11	Office area / In-house Lab/ Staff Dining	9800
		14700
Building 03 :- Energy Building		
12	Substation and Generator	3399
13	Boiler Area	1016
14	Office & Store	3051
		7466
Shed		
15	Dining & Canteen area	5275
16	Security Post	1175
17	Wastage Segregation Area	500
18	Fire Pump room	700
19	Others (Vacant Area)	23743
		306059 sft

Building Occupancy Description

Occupancy	Measurement	Sft
Production	190000	Sft
Cafeteria	4000	Sft
Showroom	8000	Sft
Office/lobby	12000	Sft
Warehouse	38000	Sft
Total	252000	Sft



Factory Profile

FACTORY EMPLOYEE / MANPOWER

Total Employee	2979	Total Female	2085
		Total Male	894
		% of Female	70%
		% of Male	30%



CSR Activates:-

ALDI Factory Advancement Program,	The AFA (ALDI Factory Advancement Project) is a training program designed for workers and managers.
	It will take 2.5 years to complete. It started from September 2016 and will end at March 2019.
	Already 2 years of training have been passed.
	We have a committee of 20 members.
ALDI Childcare facility development program,	This training program is designed to ensure parent workers safety and to develop factory childcare facility.
	It will take 1 year to complete. It started from February 2018 and will end at March 2019.
	Already 7 months of training have been passed.
	We have a committee of 10 members.
JETI (Social Dialogue) program,	It is a CSR and productivity improvement program.
	2 Years
	Last stage (Sustainability)
	We have a committee of 16 members. In addition to that, Step Up 5-S program is being run with all the workers of the cutting and finishing floor through the pilot project.
CRP (rehabilitation program for disabled) program;	It is a Marks and Start project led by M&S (Marks and Spencer). This program is designed to ensure employment for physically challenged workers through CRP (Centre of the rehabilitation for the paralyzed).
	It will take 1 year to complete. It started from April 2018 and will end at March 2019.
	Already 6 months have been passed.
	20 management staff are involved with it.
ISO 45001 OH &S MS project, GIZ	OHSMS
GIZ RTW program	Return to work program.

Factory Profile

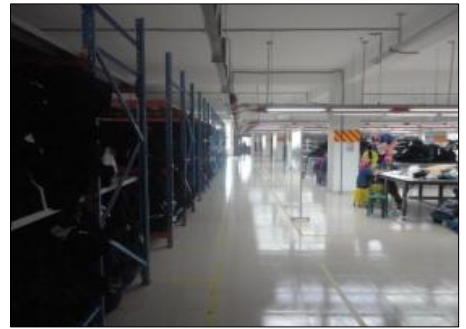
Best Practice

- ➔ Facility provides attendance bonus to all employee.
- ➔ Facility provides incentive bonus to all production employee.
- ➔ Facility arrange annual picnic for the employee.
- ➔ Facility is recruiting disabled employee.
- ➔ Efficiency Race.
- ➔ Best line of the day /Week /Month.
- ➔ Birth day celebration.
- ➔ Pitha Utsob.
- ➔ Drawing competition for employee child.
- ➔ Community contribution.
- ➔ Best employee of the year.
- ➔ Staff engagement program.

Factory Images



Factory Profile



Factory Profile



ACCORD Safety Committee

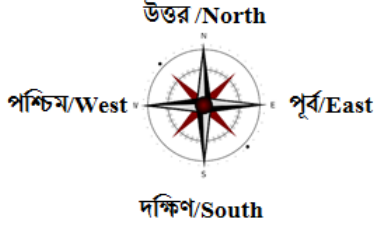


Factory Profile

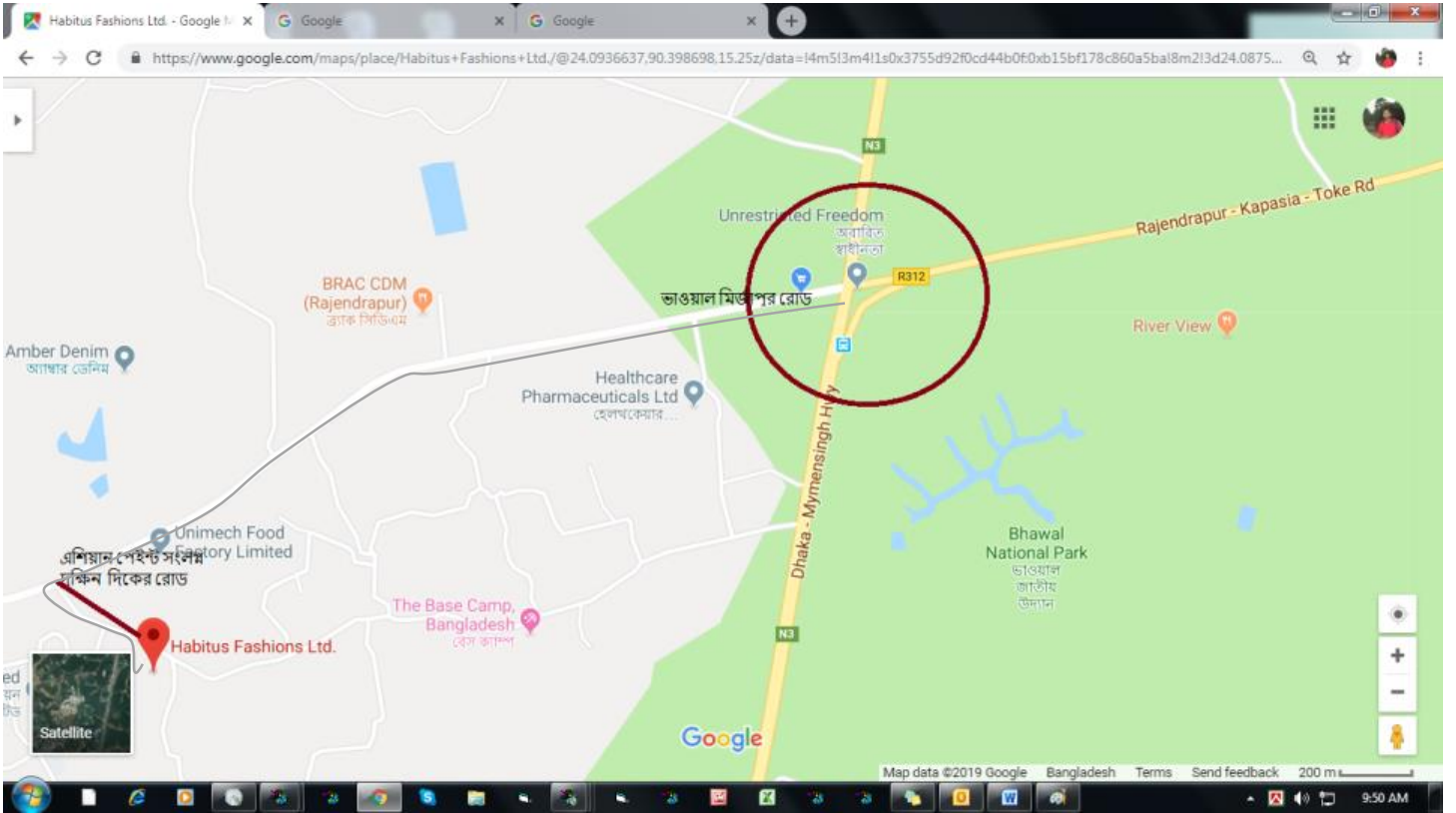
Habitus Fashion Limited

হাবিতুস ফ্যাশন লিমিটেড।

Gajaria para, Bhawal Mirzapur, Gazipur Sadar, Gazipur.
গজারিয়াপাড়া, ভাওয়াল মির্জাপুর, গাজীপুর সদর, গাজীপুর।



Location Map অবস্থান মানচিত্র



Gazaria Para, Bhawal Mirzapur, Gazipur Sadar, Gazipur.

Dhaka Mymensingh Highway Road

Rajendrapur bus stand,

Bhawal Mirzapur road from Rajendrapur bus station,

With this road straight West, at least 1.5km, after that you will get place called Bangla Bazar

Habitus Fashion Limited is 500 yards ahead close to Asian paint (South side road)

গজারিয়াপাড়া, ভাওয়াল মির্জাপুর, গাজীপুর সদর, গাজীপুর।

ঢাকা ময়মনসিংহ হাইওয়ে রোড

রাজেন্দ্রপুর বাসস্ট্যান্ড,

রাজেন্দ্রপুর বাসস্ট্যান হতে ভাওয়াল মির্জাপুর রোড,

এই রোড ধরে সোজা পশ্চিমে প্রায় ১.৫ কি.মি. আসার পর বাংলাবাজার এশিয়ান পেইন্ট সংলগ্ন দক্ষিণ দিকের রোড ধরে ৫০০ গজ সামনে হাবিতুস ফ্যাশন লিমিটেড।

Factory Profile

